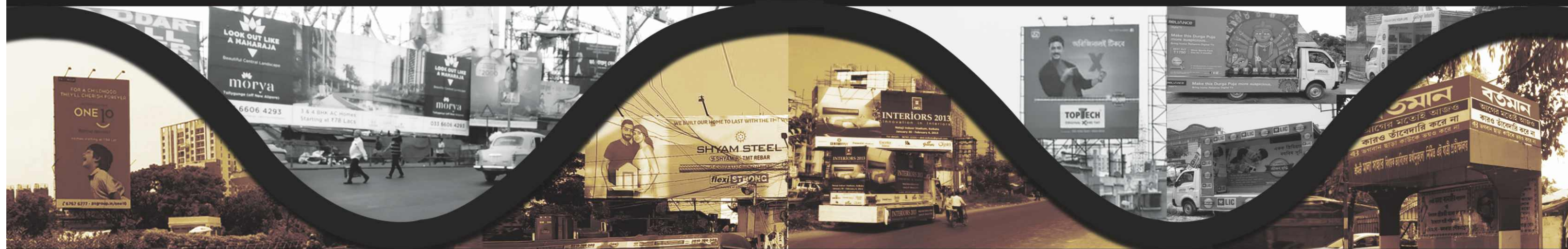


WHEN BRAND COMES FIRST



CORPORATE OFFICE

BINAPANI ENCLAVE, P-3, VIP ROAD, RAGHUNATHPUR, KOLKATA - 700059

REGISTER OFFICE

DE-9, VIP ROAD, VIP VIEW, BLOCK - C, GROUND FLOOR, KOLKATA - 700059



Building Brands, Since Ages...



Building Brands

We emphasize in building the best Brands

We are the Leading OOH media house in the city of Kolkata. We not only connect brand partners who collaborate with clients connecting brands to customers and brands to brands along with marketing strategies, innovation, content, creative designs etc.

We build Brands, Since the last Two Decades.





WHAT WE DO

WE BUILD BRANDS:

We build brands of newly launched products or services.

We not only develop Brands for the existing products or services but also we emphasis in increasing sales etc.

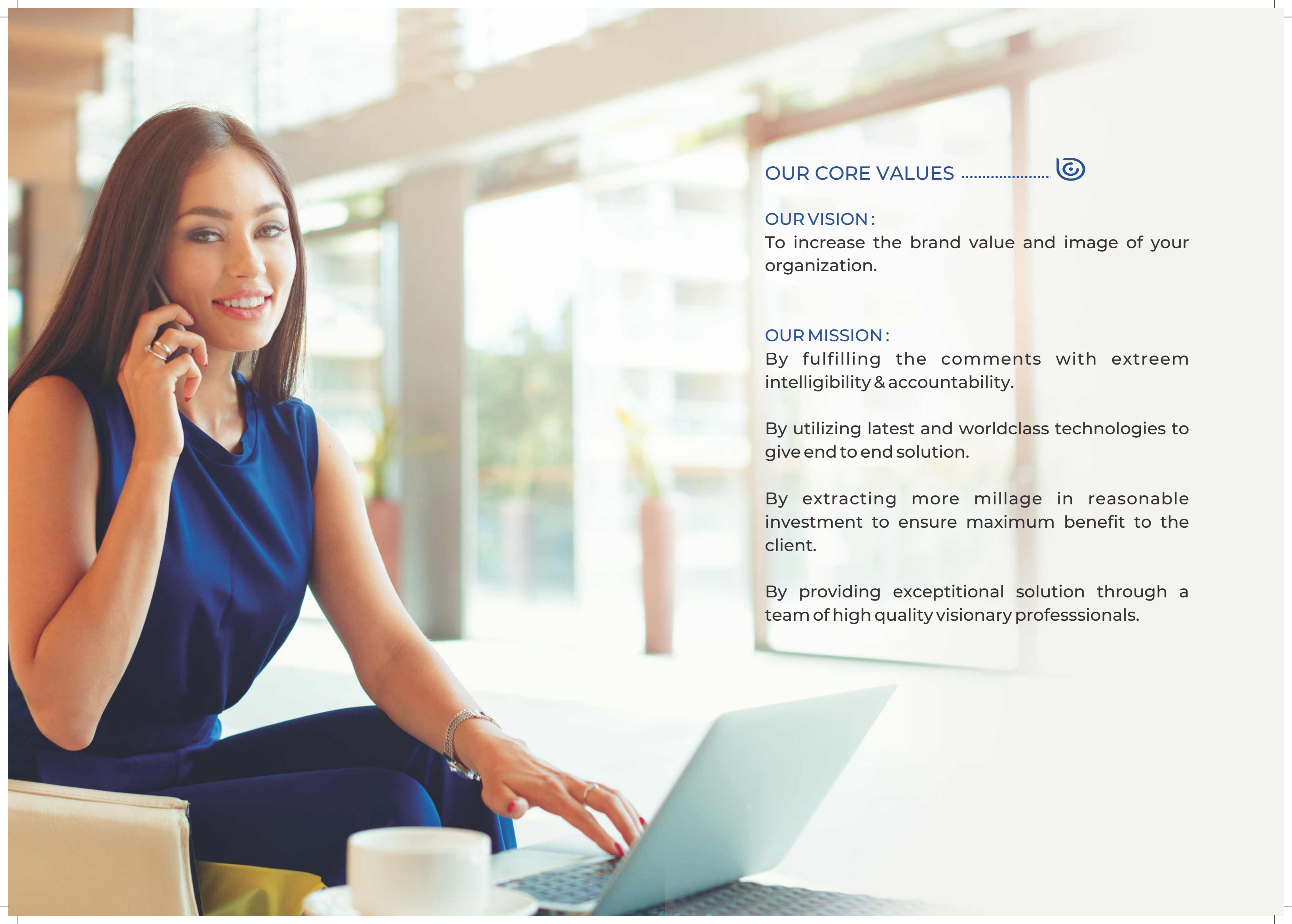
WE POTRAIT IMAGINATION:

The design or the creative touches the core of the heart of the million viewers and induce their senses.

WE CONNECT WITH MASS:

We help building brands by connecting with Mass through extraordinary traditional OOH medias in and around the city and also across the states of India.

Let's be partner over a cup of coffee and toss some ideas around.



OUR CORE VALUES

OUR VISION:

To increase the brand value and image of your organization.

OUR MISSION:

By fulfilling the commitments with extreme intelligibility & accountability.

By utilizing latest and worldclass technologies to give end to end solution.

By extracting more mileage in reasonable investment to ensure maximum benefit to the client.

By providing exceptional solution through a team of high quality visionary professionals.



CREATIVE CAPABILITIES

INTERNAL CULTURE

Define your internal business strategy and culture

STRATEGY / DESIGN :

Purpose, Vision, Mission Statements

Brand Value Statements

BRAND DEVELOPMENT :

We create and develop brand image whereby your sales

STRATEGY

We Strategically select the location to attract the target group audience.

Different types of OOH medias for different type of branding are earmarked before selection.

The product launching campaign is scientifically and logically planned for giving maximum millage.

DESIGN

Visual Identity

Logo Trademark and Registration

Logo Development

Photo shoot of product with celebrities



OUR APPROACH

We have a solid activity procedure concludes in 3 easy steps. Big or small, your business will have spectacular results.

WE LISTEN TO YOUR PROBLEM :

Framing the right problem is the right problem is the key to creating the perfect solution. We delve deep into your business gather real insights from the start. It makes all the difference.

EXECUTING THE SOLUTION :

Our multi-skilled team of strategists, market researchers and executioners will craft innovative solutions that get results.

DELIVER THE EXPERIENCE :

We focus on creating memorable experiences that engage and connect your customer to your business at every touchpoint.





“Let's be partner and
develop your brand.”



Reach Us

9804067597